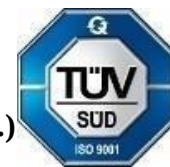




MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(Deemed to be University)



Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi
NAAC Accredited with A+ Grade, NIRF India Rankings 2024 - Band: 201-300 (Engg.)
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH, CST), MBA & MCA

A Report on Awareness Program on
"Building Gender Sensitivity: Towards an inclusive Campus"
Organized by Women Empowerment Cell
in Collaboration with
Grievance Redressal Cell and Internal Complaints Committee
on 27th & 28th October 2025

The banner features the MITS logo and name at the top, followed by accreditation logos (AICTE, NBA, A+ Grade, ISO 9001, NIRF). The central text reads: "Awareness Program on 'Building Gender Sensitivity: Towards an Inclusive Campus' for the First Year B.Tech. Students Organised by Women Empowerment Cell in collaboration with Grievance Redressal Cell and Internal Complaints Committee". It specifies the date as 27th and 28th October 2025, from 4 PM to 5 PM. A table at the bottom lists the organizing committee members: Chief Patron (Dr. N. Vijaya Bhaskar Choudary), Patrons (Mr. N. Devarakumthi and Mrs. Keerthi Nadella), Program Chair (Dr. C. Varad), Co-Chair (Dr. P. Hanumanth), Co-ordinator (Dr. S. Shanmuga Priya), and Co-ordinator (Ms. Kavi Priya S).

Report Submitted by: Ms. S. Kavi Priya, Assistant Professor, Department of Electronics & Communication Engineering.

Venue: Auditorium (MITS)

Mode of Conduct: Offline

Audience: I Year B. Tech. Students.

Report Received on 05.11.2025.

Introduction

On 27th and 28th October 2025, the Women Empowerment Cell (WEC) of MITS, in collaboration with the Grievance Redressal Cell (GRC) and the Internal Complaints Committee (ICC), organized a Two-Day Awareness Programme titled *"Building Gender Sensitivity: Towards an Inclusive Campus."*

The programme aimed to educate first-year students on the importance of gender equality, respectful communication, and inclusiveness within the academic environment. Gender sensitivity is a vital aspect of both personal and institutional growth—it enables students to recognize and challenge gender biases, foster equality, and contribute to building a safe, respectful, and inclusive campus culture.

Objectives of the Programme

- To create awareness among students about gender equality and respectful communication.
- To educate students about laws and policies related to gender justice and workplace harassment.
- To promote a culture of empathy, mutual respect, and inclusiveness within the campus community.
- To familiarize students with the roles and responsibilities of the Women Empowerment Cell, Grievance Redressal Cell, and Internal Complaints Committee.

Resource Persons

- Mrs. Vijayalakshmi U. – Senior Manager, International Relations & Student Counsellor; Member, Grievance Redressal Cell
- Dr. K. Hemalatha – Coordinator, Internal Complaints Committee
- Dr. S. Shanmuga Priya – Coordinator, Women Empowerment Cell

These members addressed the students on the significance of gender sensitivity, gender-neutral behaviour, and the mechanisms for grievance redressal available on campus.

Programme Highlights

The session commenced with Ms. Saniya (III B. Tech ECE) outlining the objectives of the event, followed by a welcome address by Dr. S. Shanmuga Priya, Coordinator of WEC, who emphasized the importance of creating a safe and respectful campus environment for all genders.

Mrs. Vijayalakshmi U. then led the session with an insightful presentation on various forms of gender discrimination and unconscious bias in academic and professional contexts. She discussed committee guidelines and preventive measures adopted on campus, and engaged students through real-life case studies and interactive activities to highlight the effects of gender stereotyping and the value of inclusiveness.

Dr. K. Hemalatha, Coordinator of the ICC, briefed students on the procedures for reporting and addressing harassment cases, stressing the importance of acting responsibly and empathetically. She urged students to uphold respect for all individuals—men, women, and transgender persons—and highlighted the need to recognize workplace and societal disparities. Referring to findings from a 2024 survey, she discussed the additional burdens faced by women and encouraged students to adopt a mindset of understanding and mutual support for collective growth.

Later, Dr. S. Shanmuga Priya, Coordinator of WEC, addressed the gathering, emphasizing that humanity and respect are fundamental to maintaining individual dignity and fostering a harmonious environment. She also motivated students to actively participate in technical events and skill development activities.

Ms. Kavi Priya S, Member of WEC, stressed the importance of discipline, awareness of university regulations, and developing a spirit of collaboration and learning. She encouraged students to report issues promptly to the concerned authorities for timely resolution.

The session concluded with a student pledge to uphold equality and nurture a culture of mutual respect and inclusivity on campus.

Outcomes of the Programme

- Students gained a clear understanding of gender sensitivity and equality.
- The sessions helped dispel misconceptions and stereotypes related to gender roles.
- Students were introduced to the functions and support mechanisms of WEC, GRC, and ICC.
- The programme fostered open communication, mutual respect, and inclusiveness among first-year students.

The event concluded with a Vote of Thanks delivered by Dr. S. Shanmuga Priya, Coordinator, WEC, who expressed gratitude to the speakers and participants for their valuable contributions. The programme served as a powerful reminder that every member of the campus community shares a collective responsibility to foster a respectful and discrimination-free environment.

The combined efforts of the Women Empowerment Cell, Grievance Redressal Cell, and Internal Complaints Committee exemplify MITS Deemed to be University's commitment to building a safe, inclusive, and equitable academic ecosystem for all.

We thank Founder & Chancellor - Dr. N. Vijaya Bhaskar Choudary, Pro-Chancellor - Sri. Nadella Dwarakanath, Executive Director- Mrs. Keerthi Nadella, Vice Chancellor(I/c) – Dr. C. Yuvaraj, Registrar (I/c) – Dr. D. Pradeep Kumar, Additional Registrar – Smt. M. Prathibha, Principal - Dr. P. Ramanathan, Vice Principal - Dr. C. Kamal Basha, HoDs of ECE and English & Foreign Languages - Dr. S. Rajasekaran & Dr. Aju Aravind, First B.Tech. Coordinators -Dr. Chandra Mohan & Dr. A.Subba Rao, I B.Tech. Additional Coordinators & AOs for their support in conducting this event.